



Sponsorship Prospectus

British Association of Neuroscience Nurses

We invite your organisation to support the exciting educational initiatives and special events at the annual conference of the British Association of Neuroscience Nurses.

The BANN annual Conference provides an opportunity for sponsors, exhibitors and delegates to exchange ideas, update information and skills as well as promoting awareness of recent advances in nursing neuroscience patients. This will offer excellent opportunities for your organisation to show its commitment to the specialty of Neuroscience Nursing. Delegates use the conference to focus on scientific research, professional development and clinical practice while networking with colleagues from around the U.K.

As a sponsor at our events you will have exposure to a local and national audience involved in the care of the neuroscience patient and the advancement of neuroscience nursing along with opportunities to raise your company's profile amongst a valuable target audience, both during and after this conference. You and your organization/company have an outstanding marketing opportunity to display your products/ services to a specific market of nurses/health care professionals who can be influential and introduce your product into their areas of practice and work environments.

Recognition including acknowledgement and clear demonstration of your organisation's involvement, commitment and support will be given by us throughout the event.

- You will gain valuable insights, information and exposure to the latest developments associated with neuroscience nursing.
- You will be able to utilise your own marketing and work with the Conference Convenor to ensure your satisfaction on the above.
- You will receive feedback on your products as delegates will be happy to feedback informally their experience in using your product.
- A variety of sponsorship/exhibitor options are available. Additional sponsorship benefits are listed below each of the designated levels. Please choose from the following options. More than one option may be selected.
- **Please note it is clearly stated in each option how many delegate spaces are included. Any additional delegates must be paid for in full.**

Each exhibitor will receive the following as part of their sponsorship for options 1-3

- Recognition on conference documents (Electronic)
- Recognition in official conference programme (Electronic)
- Recognition and link on BANN website
- Acknowledgement of Sponsorship at meeting

Exhibitors at Platinum, Gold, Silver and Bronze level will be designated as so in all recognition.

Please note that BANN intend to run “Green” conferences, providing material to all delegates in electronic format.



<p>Platinum Sponsor (One available)</p>	<p>£2500</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • Recognition as Platinum Sponsor throughout event (logo displayed on screen) and on all Conference material • In all Conference marketing activities (national and international) in the lead up to and during the Conference • On Conference welcome signage and the official on-site sponsors' board • On the home and sponsors' page of the Conference website, including a hyperlink to your organisation's home page • One (1) trade display (double Table) in prime location • Logo and advert displayed on screen during session breaks and tea breaks <p>Registration</p> <ul style="list-style-type: none"> • Four (4) full registration including social functions <p>Social Function</p> <ul style="list-style-type: none"> • Exclusive sponsorship of conference dinner <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Platinum Sponsorship throughout event (logo displayed on screen) • One (1) insert in the delegate satchel • Sponsorship acknowledgement in the final programme and verbally during conference • Acknowledged as a Platinum sponsor during the Opening and Closing Ceremonies • One full page advertising space (colour) prominently positioned in the Conference program book (artwork to be supplied by sponsor) • Company brochure (maximum of four A4 pages) to be inserted in all delegates' satchels (sponsor to supply material)
<p>Gold Sponsor</p>	<p>£1750</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • Recognition as Gold Sponsor throughout event (logo displayed on screen) • One (1) trade display (double Table) in prime location • Logo and advert displayed on screen during session breaks and tea breaks <p>Registration</p> <ul style="list-style-type: none"> • Two (2) full registrations, including social functions <p>Social Function</p> <ul style="list-style-type: none"> • Exclusive sponsorship of the Welcome Reception <p>Advertising</p> <ul style="list-style-type: none"> • One (1) insert in the delegate satchel – up to 4 pages • Sponsorship acknowledgement in all conference documents and verbally during conference



<p>Silver Sponsor</p>	<p>£1250</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • One (1) trade display <p>Registration</p> <ul style="list-style-type: none"> • One (1) full registration, including social functions <p>Social Function</p> <ul style="list-style-type: none"> • One (1) additional ticket to social functions (Welcome Receptions and Dinner but does not include registration) <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Silver Sponsorship throughout event (logo displayed on screen) • One (1) insert in the delegate satchel • Sponsorship acknowledgement in all conference documents and verbally during conference
<p>Bronze Sponsor</p>	<p>£1000</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • One (1) trade display <p>Registration</p> <ul style="list-style-type: none"> • One (1) full registration – does not include social functions <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Bronze Sponsorship throughout event (logo displayed on screen) • One (1) insert in the delegate satchel • Sponsorship acknowledgement in the final programme and verbally during conference
<p>Session Sponsorship</p>	<p>£200</p>	<ul style="list-style-type: none"> • Exclusive naming rights to a scientific session • One (1) insert in the delegate satchel • Sponsorship acknowledgement in the final programme
<p>Trade Display (table display)</p>	<p>£500</p>	<ul style="list-style-type: none"> • 1 trade display and single table • One (1) full registration • Exhibition acknowledgement in the final programme
<p>Final Program Advertising</p>	<p>£250</p>	<ul style="list-style-type: none"> • One (1) page, black and white company advertisement, on the inside front cover of the final program book • One (1) insert in the delegate satchel • Sponsorship acknowledgement in the final programme
<p>Alternative Investments</p>	<p>£100</p>	<ul style="list-style-type: none"> • Insert in delegate satchel • Supplying of Pads and Pens • Sponsorship acknowledgement in final program book
<p>Charities</p>	<p>Free</p>	<ul style="list-style-type: none"> • three stands available • this does not include social events (Welcome Receptions and Dinner)



British Association of Neuroscience Nurses

Annual Conference – Birmingham

14th September 2018

2018 Sponsoring / Exhibiting Application Form

This application and contract is by and between the British Association of Neuroscience Nurses (referred to as BANN) and the company listed below (referred to as Exhibitor). BANN agrees to provide the Exhibitor the space/services indicated below. Sponsorship and/or Exhibition are to cover continuing education and conference social events.

Company/Organisation:

Contact Person: Title:

Address:

City: Post Code: Country:

Telephone No: Fax No: Email:

Brief description of product/ material to be displayed:

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Level of sponsorship

Option 1 Platinum £2500

Option 1 Gold £1750

Option 2 Silver £1250

Option 3 Bronze £1000

Event sponsorship: Welcome reception Session Trade display

Programme Book Delegate satchel Conference Dinner Other

Total Sponsorship:



Contact information:

Please contact

Anne Preece, Elaine Pearce, Claire Lynch (Conference organisers)

Anne Preece: Anne.Preece@uhb.nhs.uk

☎ 0121 371 4243

Elaine Pearce: elaine283@btinternet.com

☎ 0121 558 8947

Claire Lynch: Claire.Lynch@uhb.nhs.uk

☎ 0121 3714079

Elaine Pearce Treasurer of BANN for payment

☎ +44 (0) 121 558 8947 or e mail elaine283@btinternet.com with any questions about exhibiting/sponsorship.

Payment Information

Please complete the entire form and send payment to:

British Association of Neuroscience Nurses

C/o Elaine Pearce,

BANN Treasurer

c/o 24, Edward Road,

Smethwick, West Midlands. B67 6EP

Prompt payment to be received 21 days prior to the conference – failure to pay may result in no space available to display

***Thank you for being a part of the
British Association of Neuroscience Nurses
2018 Annual Educational Conference***